

# The Problem

a d e c a . . . c e e . . . e e e a , e e a c a d f a , e a ,  
d , a a e c a e e d . . . a e . . . a c B a c ,  
A e c a l d a , a d A a . a N a . e e . . . , . . . e  
. . . d e . . . d e e c e , e e . . . a a . . . e e c e , e  
. . . c e . . . c a e - a c . . . a d d . c . . . a a . . . , . . . e  
. . . e a , c a e . . . e . C . . . a e d . W . e e e a c e , . . . e e  
. . . e e e c e , . . . e a e f e a c - e a e d d e a , . . .  
. . . e e b . . . b . . . e , b . . . , a d d e a e d . . .  
. . . e a a c a e .<sup>4</sup> S . . . d e . . . e , a e e e f c a e e e  
. . . e . . . e e c e . . . e . a . . . f c a e d e . . . e a c e ,  
c . . . b . . . , e e e a a e f . . . e e a c a d f a  
. . . c . . . e .<sup>5</sup>

F a e e d . . . a a c a e f b , . . . f a a d a e c a  
e . . . c e a e d . . . f , . . . c a a d e a c . . . c a . . .  
e a d . . . , e a e f e e . . . a a . . . e e  
e c e . . . a d c e a e d c . . . l . . . a . . . c a c a . . . e . . . e c a e  
c . . . e b e . . . d b . . . R e e a c c . . . , a e a d  
. . . a . . . c e a e e a d . . . e d , e a , f . . . e f a  
a d a e .<sup>6</sup> E e d . . . a c c e . . . c a e a f e e e a c . . . a  
. . . a . . . e . . . a d d e . . . a e a , e a , d . . . a e ,  
. . . c a , e a , c e c e . . . a d e a , e a , c a d . . . c  
a d e e . . . a e a a c e . . . b e e . . . - e , e a ,  
. . . c e f a e . . . a d , e c . d e . C e e e . . . e  
. . . e a , a . . . a c . . . e a c c a e , S a S a f Y  
B a b . . . c b e . . . e d c a . . . e d a a . . . d e . . . e a e d c a e  
. . . a a e e a d c a d a . . . , d e a e a a e e , a d  
. . . e a , e d c a . . . e e d , e e a . . . e a d a d e d c e  
. . . e . . . f e a a c c . . . c a . . . , e a . . . e d e . . . a d  
. . . b . . . e , . . . e . . . e , e a , f a e . . . a d , e  
. . . e b . . .

# Why It Matters

e . . . b . . . e ,  
f a . . . a f - e  
b a b e .<sup>7</sup>

a . . . c a e d . . .  
f . . . &  
a d  
a e

A e a e . . . e a  
e d c a c . . . f  
e e . . . f a . . . a e  
f . . . e . . . f a . . .<sup>8</sup>

acc . . . f  
f . . . f e d  
f a . . . e b . . .  
c a e .<sup>10</sup>

T . . . e . . . a . . .

# Barriers to Progress

## How Start Smart For Your Baby Solves for Barriers

### EARLY IDENTIFICATION

Start Smart For Your Baby (SSFB) is a free, evidence-based, online program that helps parents identify and address barriers to their child's development. The program is available in English and Spanish, and is designed to be used by parents of children aged 0-3 years. The program is available in English and Spanish, and is designed to be used by parents of children aged 0-3 years. The program is available in English and Spanish, and is designed to be used by parents of children aged 0-3 years.

### HEALTH EDUCATION

SSFB provides parents with information about common barriers to their child's development, such as lack of knowledge about child development, limited access to healthcare, and social isolation. The program also provides parents with resources and support to help them address these barriers. The program is available in English and Spanish, and is designed to be used by parents of children aged 0-3 years.

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### Impact of Start Smart for Your Baby

The graphic illustrates the impact of Start Smart for Your Baby on a child's development. It shows a sequence of images: a baby crawling, a baby walking, and a baby playing. Text next to the images indicates the impact of the program: 'Start Smart for Your Baby helps parents identify and address barriers to their child's development', 'Start Smart for Your Baby provides parents with information about common barriers to their child's development', and 'Start Smart for Your Baby provides parents with resources and support to help them address these barriers'. The graphic also includes a quote from a parent: 'Start Smart for Your Baby helped me identify and address barriers to my child's development. My child is now walking and playing, and I am able to spend more time with them.' The graphic is set against a background of a light blue sky with white clouds.